

Questions application form KVK Innovatie Top 100

Take your time to read through the questions and gather all the information you need before you apply for the KVK Innovatie Top 100 [KVK Innovation Top 100]. This handout will help you do so.

Your application on the KVK Innovatie Top 100 website

Companies that have applied for the KVK Innovatie Top 100, will be listed on the website. Only general details will be displayed, such as the company name, link to its website, and of course the innovation submitted.

Good to know: read through the details below before you complete the form on the website and submit your application.

- The following information could be displayed on the website of the KVK Innovatie Top 100.
 - The answers you fill in under:
 - Company name
 - KVK number
 - Website(s)
 - Description of the company
 - Name and description of the innovation
 - Impact and contribution of the innovation
 - All other information, including details on turnover and company size, will **not** be displayed on the website and will only be used by our expert panels and the jury.
- Name no more than one website for your company and one for the innovation.
- Attach an image of the innovation (no logo) of at least 2 Mb and max. 10 Mb in size. This image will be placed on the website with the innovation listing and also used on social media.

Do you want to know more about applying for the KVK Innovatie Top 100? Check out the [rules of the game](#).

Registration form KVK Innovatie Top 100 2023

(questions with a * are mandatory)

Company name *

Name entrepreneur/owner/director-major shareholder *

Email address entrepreneur/owner/
director-major shareholder *

Name contact person *

Position in the company *

Email address contact person *

Telephone number contact person *

Year the company was founded *

Province *

Place of establishment *

Number of employees *

KVK number *

Website (url)

Innovation

Innovatie

Name and description of the innovation: *

Has the innovation been developed independently, on your own account and risk, or have multiple parties/organisations been involved. If so, which ones?

on my own account and risk
multiple parties/organisations are involved,
namely:

Is it a product or a service? *

product

service

Indicate to what sector this innovation applies *

Criterion of originality: describe your innovation and what is new/innovative about it. *

For instance, USPs? How distinctive is the innovation?

Is there a patent for it?

Criterion impact: describe the relevance of this innovation to the user. *

For instance, added value, social relevance and value, sustainability.

Describe how this innovation contributes to a better world/is sustainable? *

Criterion evidence in the market: describe what has already been proven about this innovation in the market. *

For instance, availability, number of users/customers, scalability, and growth potential.

What cumulative turnover has already been achieved with this innovation?*

Turnover categories are only shared with the jury to support the jury process and not published.

Looking at this innovation, my most important challenge for this next year will be*

If available, extra website or page of the innovation

Upload attachment:

- Royalty-free image of the innovation* (HighRes)

Link to company video: YouTube or website (if applicable)

Permission

How did you hear about the Innovatie Top 100? *

contact with KVK (employee)
social media
own network
Google
other organisations, namely:

other, namely:

Yes, I give KVK permission to keep me up to date on the KVK Innovatie Top 100 and innovation-related events and services through various channels *

By completing the registration form and participating in the KVK Innovatie Top 100, I agree to the use of shared images, logos and videos. This in the context of expressions (including on website, social media and media) in connection with the KVK Innovation Top 100