

## Questions application form KVK Innovatie Top 100

Take your time to read through the questions and gather all the information you need before you apply for the KVK Innovatie Top 100 [KVK Innovation Top 100]. This handout will help you do so.

### Your application on the KVK Innovatie Top 100 website

Companies that have applied for the KVK Innovatie Top 100, will be listed on the website. Only general details will be displayed, such as the company name, link to its website, and of course the innovation submitted.

Good to know: read through the details below before you complete the form on the website and submit your application.

- The following information could be displayed on the website of the KVK Innovatie Top 100.
  - The answers you fill in under:
    - Company name
    - KVK number
    - Website(s)
    - Description of the company
    - Name and description of the innovation
    - Impact and contribution of the innovation
  - All other information, including details on turnover and company size, will **not** be displayed on the website and will only be used by our expert panels and the jury.
- Name no more than one website for your company and one for the innovation.
- Attach an image of the innovation (no logo) of at least 2 Mb and max. 10 Mb in size. This image will be placed on the website with the innovation listing and also used on social media.

Do you want to know more about applying for the KVK Innovatie Top 100? Check out the [rules of the game](#).

## Checklist

(questions with a \* are mandatory)

### **BUSINESS**

Name of business:

KVK number \*

Website:

LinkedIn profile:

Name of owner/director-major shareholder: \*

Name of contact person: \*

Email address of contact person: \*

Telephone number of contact person: \*

Year your business was founded: \*

Province: \*

Place of business: \*

Number of employees: \*

Summary of the core business activities: \*

## INNOVATION

Name and description of the innovation: \*

Indicate in which category the innovation impact has had:

### **Circular economy:**

This category is for innovations that maximize the reusability of products and raw materials, extend the lifespan of materials, or reduce environmental damage.

### **Energy transition:**

Suitable for innovations focusing on the transition from traditional, fossil fuels and energy sources to sustainable, renewable energy sources. Think of solar energy or hydroelectric power.

### **Labor market and Society:**

For innovations that improve the way people collaborate, organize, communicate, and coexist.

### **Food, Water, and Infrastructure:**

Initiatives addressing the preservation and sustainability of vital resources like food, water, and infrastructure, ensuring the resilience and future security of these essential systems.

### **Health and Care:**

Innovations aimed at monitoring, promoting, preserving, and restoring human and community health, contributing to overall well-being and quality of life.

Criterion: Originality

*Describe your innovation. What is distinctive about it?*

*Is there a patent?*

Describe how this innovation delivers impact to the category in which it participates: \*

What impact does the innovation have on the world?

Consider people, the environment, and society: \*

Criterion: Impact on society.

*Describe what has already been proven in the market with this innovation. For example, availability, number of users/customers, and scalability.\**

What is the cumulative turnover that has already been achieved with this innovation in recent years? (no turnover, 0-25k, 25-50, 50 -100, 100-250, 250- 500, 500 – 1 million, 1 million+)\*

What is your growth ambition for this innovation in the coming year:\*

Link to a website or page about the innovation (max 1 URL):

Link to a company video (YouTube or other website):

### ATTACHMENT

Please attach a rights-free image of the innovation (high resolution, but max 25 MB): \*

### Permission

How did you hear about the KVK Innovation Top 100? \*  
(You can select more than 1 answer):

- Contact with KVK (employee)
- Social media
- Own network
- Google
- KVK Partners (ROMs, RVO, or others)
- KVK Newsletter
- Other organisations
- Other

If other, which organisation informed you about the KVK Innovation Top 100?

### Can we contact you?

- Yes, I give KVK permission to inform me about the KVK Innovation Top 100 and other innovation-related events and services. Via email or by telephone

### CHECK

Please check your submitted details below and then press 'Submit' to send in your application.

